



PrismFX™
Color-Shifting Finishes



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Introducing PrismFX™ finishes—a new coating option for Reynobond® and Reynolux® that can give your building a look as dynamic as your design. This innovative coating creates subtle color shifts in different lighting conditions. So a building that appears green, blue or silver in the morning can shift to copper, violet or gold in the afternoon. With nine unique color-shifting combinations available, you can change people’s perceptions of your building each and every day. Bring a whole new dimension to your design—with PrismFX™ finishes.

PrismFX™ color-shifting finishes are part of our Duragloss® architectural family of coatings. Like all our Duragloss® coatings, PrismFX™ finishes are a high-performance paint system that provides excellent flexibility and film adhesion for forming. It is time-tested and is resistant to humidity, impact, salt spray, pollution and abrasion, making it suitable for all outdoor architectural applications and a wide range of other specialty uses. And, all nine of our standard PrismFX™ finishes are backed by a 20-year warranty.

SPRING LAKE



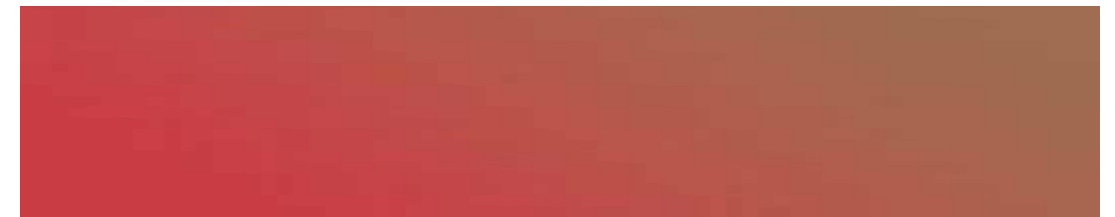
SILVER GOLD



INDIAN SUMMER



AUTUMN WIND



ARCTIC BLUE



STEEL VIOLET



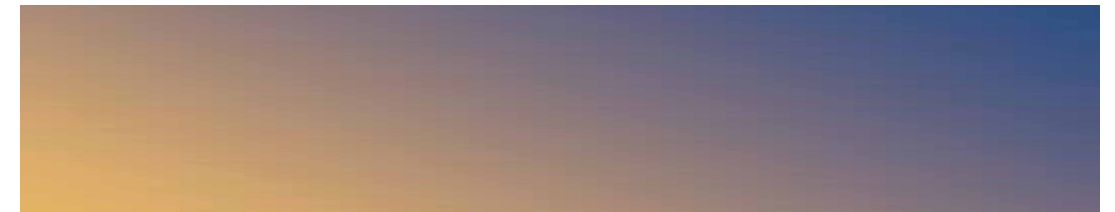
GREEN FOREST



BLUE LAGOON



NIGHT STARS





PrismFX™ Paint Finish Properties

Properties	Test Method	Coil-coated Aluminum Reynobond®
Specular Gloss @ 60°	ASTM D523	Ranges from 20% to >80%
Pencil Hardness	ASTM D3363	F min
Flexibility (T-bend)	ASTM D4145	0-2 T-bend; No pick off
Reverse Impact	ASTM B2794	No cracking or adhesion loss
Salt Spray Resistance 5% Salt Fog @ 95°	ASTM B117	Passed 3000 hrs
Humidity Resistance 100% RH @ 95°	ASTM D2247	Passed 3000 hrs
Color Retention	ASTM D2244	Maximum 5 fade
Chalk Resistance	ASTM D4214	Maximum 8 chalk

All coatings are thoroughly tested and backed by the strength and integrity of Alcoa. PrismFX™ coatings from Alcoa Architectural Products (“Alcoa”) come with a 20-year warranty. Please consult factory for additional warranty information.

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For a complete technical overview of all Reynobond® and Reynolux® products and color offerings, visit reynobond.com or reynolux.com

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